



THE WILL TO  
**REIMAGINE**  
THE STUDY OF HIGHER EDUCATION

# Exhibitor Opportunities



44<sup>th</sup> Annual Conference  
November 13-16, 2019  
Portland, Oregon

Thank you for your interest in supporting our Association's 44<sup>th</sup> Annual Conference! This packet contains many options for promoting your organization.

## OUR ASSOCIATION

The Association for the Study of Higher Education (ASHE) is a scholarly society with nearly 2,000 members dedicated to higher education as a field of study. It is committed to diversity in its programs and membership and has enjoyed extraordinary success in involving graduate students in Association activities.

ASHE promotes collaboration among its members and others engaged in the study of higher education through research, conferences, and publications, including its highly regarded journal, *The Review of Higher Education*. ASHE values rigorous scholarly approaches to the study of higher education and practical applications of systemic inquiry.

## OUR CONFERENCE

ASHE convenes annually as a community of scholars dedicated to the study of higher education. At least 1,500 individuals representing institutions and organizations from all over the world are anticipated to attend our 2019 conference. The annual conference has continued (and will continue) to grow in attendance, prominence, and success over the past many years:

- 2018 Conference in Tampa, Florida 1,550 attendees
- 2017 Conference in Houston, Texas 1,514 attendees
- 2016 Conference in Columbus, Ohio 1,506 attendees
- 2015 Conference in Denver, Colorado 1,517 attendees

ASHE encourages research from scholars in higher education, allied professional areas such as public policy, disciplines such as sociology, political science, economics, or psychology, and from our colleagues at state and federal agencies and associations with direct scholarly interests in higher education issues.

## Conference Theme

At the 2019 ASHE Annual Conference, we will consider what it takes for individual scholars and the higher education research community to reimagine in ways that will be of use in solving problems in practice, policy, theory, and scholarship. In Portland we will engage our will to reimagine the study of higher education.

**If you have questions about any of these opportunities, please contact ASHE Conference Coordinator James Hines at 702-895-2737 or [james.hines@unlv.edu](mailto:james.hines@unlv.edu).**

### EXHIBITOR BENEFITS

Exhibitors will be located in a high traffic area of conference attendees. Exhibiting at the ASHE Annual Conference includes the following:

- One draped table with two chairs located in a high traffic area
- Name badges for each person who will staff the exhibit
- Listing in the Conference Program (Book donors will appear in bold text)
- Discounts on Program Sponsorship

### SCHEDULE

The exhibit area will be open during the following hours:

- Thursday, 12 PM – 5 PM
- Friday, 8 AM – 5 PM
- Saturday, 8 AM – 5 PM

Within these limits, you are free to determine the hours during which your exhibit will actually be staffed.

Move in and move out times will be available closer to the date of the conference.

### SPACE ASSIGNMENT

Space assignments will be made in the order in which completed forms and payment are received, with preference given to those exhibitors who will be attending the conference to staff their display.

### DEADLINE

The priority deadline for Exhibitors is 8/31/2019. Exhibitors registering after this date will be charged a \$100 late fee. After 10/15/2019, no additional exhibitors will be accepted.

### EXHIBITOR SPACE, STAFFING, & RATES

# of Tables	Conference Attendees*	Non-Profits	For Profits
4	1	\$1,400	\$1,500
3	1	\$1,100	\$1,200
2	1	\$800	\$900
1	1	\$500	\$600
1	0	\$300	\$400

Additional attendees may be added for \$75 each.

### PROGRAM SPONSORSHIP DISCOUNT

Exhibitors with staffed tables are able to receive a 10% Program Sponsorship discount.

**AV EQUIPMENT NEEDS**

Parties interested in using audiovisual equipment should indicate so on their registration form or inform the ASHE Office before 10/1/2019. Exhibitors are responsible for contracted AV rental fees.

**SECURITY**

While reasonable security will be provided on a 24-hour basis, ASHE will not assume any liability for damage, theft, or loss related to vendor materials or equipment.

**SHIPPING MATERIALS TO HOTEL**

Exhibitors will be responsible for arranging and paying for shipping costs of materials and/or equipment to and from the host hotel. Complete shipping instructions will be sent to you closer to the date of the conference.

**BOOK DONATIONS**

On Saturday, we will be having our Graduate Student Luncheon. Publishers in the past have donated their display books to be raffled off as door-prizes. The graduate students are typically pleased with a chance to win a free book and it saves the publishers the hassle of getting the books shipped back to them. If you wish to participate, indicate your interest when you complete the "Exhibitor Registration" online.

**HOTEL ACCOMMODATIONS**

Lodging arrangements need to be made directly with the host hotel through [www.ashe.ws/conference](http://www.ashe.ws/conference).

**PAYMENT TERMS**

Payment must accompany registration. Checks and credit cards are acceptable. The online registration system requires payment by credit card. If you wish to pay by check, please contact James Hines, ASHE Conference Coordinator at 702-895-2737 or [james.hines@unlv.edu](mailto:james.hines@unlv.edu).

**CANCELLATION**

Notice of exhibit cancellation must be received in writing by the ASHE Office by October 1, 2019, in order to receive a refund of the exhibitor total less \$100.

**REGISTRATION & PAYMENT**

To register and pay your exhibitor fee, please visit [www.ashe.ws/conferencesupport](http://www.ashe.ws/conferencesupport).