

ASHE ANNUAL MEETING--1978

The Annual Meeting of ASHE will be held at the Conrad Hilton Hotel in Chicago just prior to the AAHE National Conference. The dates are Saturday and Sunday, March 18 and 19. Registration takes place at the Hotel as indicated below. ASHE members are admitted free. For non-members the fee is \$5.00. A tentative program has been arranged under the direction of Professor Berdahl of SUNY Buffalo. A brochure will be mailed to ASHE members with the final program listed.

Please be sure to fill out and return the form indicating your preferences for certain "Interest Group Sessions" and for the "Paper Sessions."

The ASHE Program

SATURDAY, MARCH 18

12:00 noon--5:00 p.m., Registration
2:00 p.m.--5:15 p.m., Interest Group Sessions

There will be seven interest groups running concurrently on Saturday afternoon as follows. These sessions are typically informal with everyone given an opportunity to participate. Some groups have not yet been structured, nor resource persons identified at this time.

1. University and College Administration--Chairman: Joseph F. Kauffman, Professor of Educational Administration, University of Wisconsin, Madison
2. Politics of Higher Education--Chairman: William D. Carr, Alabama Commission on Higher Education
3. Evaluation--Chairman: Abram G. Konrad, Professor of Educational Administration, University of Alberta
4. Law and Higher Education--Chairman: D. Parker Young, Associate Professor of Higher Education, University of Georgia

Speaker: Patricia A. Hollander, General Counsel AAUA, and Director, Program in Law and Social Science, SUNY Research Center, SUNY--Buffalo

Program: Consumerism, Liability, Affirmative Action, Academic Affairs, Employment Rights, . . . and other topics of your choice

5. Finance of Higher Education--Chairman: Larry L. Leslie, Professor of Higher Education, University of Arizona

First Session: Alan P. Wagner, Assistant Professor of Economics, Purdue University, and Larry L. Leslie

Topic: "New Evidence on the Cost and Benefits of Higher Education"

Second Session: Dr. Douglas Windham, Associate Professor of Economics of Education, University of Chicago; Dr. Norman Kurland, Director, Study of Adult Education, New York State Education Department, and Larry L. Leslie

Topic: "The Financing of Life-Long Learning"

6. Use of Case Studies in Higher Education--Chairman: William F. Coffield, Dean of the College of Education, University of Tennessee, Knoxville

7. Alternate Models for Doctoral Programs Preparing Administrators in Higher Education:

Dale Tillery, Professor of Education, University of California, Berkeley
 T. R. McConnell, Professor of Education, University of California, Berkeley
 Jack Culbertson, Executive Director, UCEA
 Marvin Peterson, Professor of Higher Education, University of Michigan

8:00--9:30 p.m., Keynote Address

President Leddy of Windsor University in Ontario will speak. The topic: "Higher Education to the Year 2000: Crosscurrents and Ebb Tide?"

9:30--11:00 p.m., Cash Bar Social

SUNDAY, MARCH 19

8:30 a.m.--9:30 a.m., Registration

9:30 a.m.--11:30 a.m., Sunday Morning Panel

Topic: "Higher Education and K-12: Similarities, Differences and Implications for the Preparation of Administrators and Researchers"

Chairman: G. Manuel Gunne, Assistant Professor of Higher Education, University of Utah

Panelists: G. Lester Andersen, Professor Emeritus of Higher Education (Penn State and SUNY, Buffalo)

James Doi, Dean of Education, University of Rochester

Fred Harclerod, Professor of Higher Education, University of Arizona

Jack Newell, Dean of Student Affairs and Dean of Liberal Education Program, University of Utah

11:30--12:30 p.m., ASHE Business Meeting and Presentation of Awards

1:30--4:45 p.m., Sunday Afternoon "Paper Sessions"

There are a total of six sessions with three sessions scheduled during the first part of the afternoon and three more sessions scheduled during the second part as follows:

1:30--3:00 p.m., Sessions 1, 2, and 3

Session 1

COLLEGES, CLIENTS AND CONTROVERSY: BLACK STUDENTS IN WHITE INSTITUTIONS, Zelda F. Gamson, Robert T. Blackburn, Marvin W. Peterson, Center for the Study of Higher Education, University of Michigan

INTERACTION OF EFFICACY, COMMITMENT, AND PERCEPTIONS IN FACULTY ATTITUDE FORMATION, J. Malcolm Walker and John L. Lawler, Institute of Business and Economic Research, University of California

THE GRADUATE SCHOOL AND ITS ORGANIZATIONAL STRUCTURE: A CONTINGENCY THEORY APPROACH, Judith B. Sanford, Pennsylvania State University

Session 2

DIALECTIC ASPECTS OF INTELLECTUAL AND ETHICAL DEVELOPMENT IN THE COLLEGE YEARS, John V. Griffith and James M. Heffernan, Syracuse University

A THEORETICAL MODEL AS A BASIS FOR UNDERSTANDING THE DYNAMICS OF INSTRUCTIONAL GROUPS, Robert D. Boyd, University of Wisconsin-Madison

STUDENT ASSESSMENT OF FACULTY: IMPLICATIONS FOR FACULTY DEVELOPMENT, James L. Morrison, University of North Carolina at Chapel Hill

Session 3

UNCERTAIN LOYALISTS: ROLE CONFLICTS AMONG COLLEGIATE MIDDLE MANAGERS, Robert A. Scott, Cornell University

THE DEPARTMENT HEAD: A NATIONAL STUDY OF AN AUTHORITARIAN LEADERSHIP MODEL IN AMERICAN HIGHER EDUCATION, Jacob D. Zucker, Florida State University

EMERGING STANDARDS OF "GOOD FAITH" IN ADMINISTRATIVE BEHAVIOR, David W. Leslie, University of Virginia

3:15--4:45 p.m., Sessions 4, 5, and 6

Session 4

THE NATIONAL LONGITUDINAL STUDY (NLS) OF THE HIGH SCHOOL CLASS OF 1972 DATA BASE: IMPLICATIONS FOR USE IN DOCTORAL TRAINING PROGRAMS IN HIGHER EDUCATION, James L. Morrison, University of North Carolina at Chapel Hill

CLASSROOM AND MANAGEMENT DECISIONS USING ENTERING STUDENT DATA: DESIGNING AN INFORMATION SYSTEM, James L. Bess, Teachers College Columbia University

USING THE NCHEMS OUTCOMES STRUCTURE TO TEST THE ADEQUACY OF OUTCOMES LISTS: TRYOUT AT A STATE UNIVERSITY, Jean J. Endo, University of Colorado, Oscar T. Lenning, National Center for Higher Education Management Systems, Boulder, Colorado

THE USE AND ABUSE OF MANAGEMENT INFORMATION SYSTEMS IN HIGHER EDUCATION, J. Victor Baldrige, Higher Education Research Institute, Inc.

Session 5

EVALUATING AND SETTING PRIORITIES AMONG ACADEMIC PROGRAMS, Robert C. Shirley and J. Fredericks Volkwein, State University of New York at Albany

RESOURCE ALLOCATION REFORMS: ZERO-BASE BUDGETING AND MARGINAL UTILITY ANALYSIS IN HIGHER EDUCATION, Anthony W. Morgan, The University of Utah

THE HEURISTIC POTENTIAL OF MODERN MARKETING THEORY FOR HIGHER EDUCATION, David A. Trivett, The George Washington University

Session 6

AN ANALYSIS OF FRAMEWORKS FOR RESEARCH ON CHANGE AND INNOVATION IN HIGHER EDUCATION, David D. Dill and Charles P. Friedman, University of North Carolina at Chapel Hill

ANATOMY OF A BLUE-RIBBON COMMISSION: THE CASE OF NEW YORK STATE, Edward
R. Hines, SUNY, Albany

APPLICATION OF DESIGN-BASED CURRICULUM ANALYSIS TO GENERAL EDUCATION,
William Toombs and Judith B. Sanford, The Pennsylvania State University

2:30--4:00 p.m., Graduate Student Session

"The Dissertation: Profiles and New Features"

Group Speakers: Alfred S. Sussman, University of Michigan
Irwin C. Leib, University of Texas

4:15--6:00 p.m., Graduate Student Social Hour
