



1980
conference

Association for the Study of HIGHER EDUCATION

TUESDAY, MARCH 4

REGISTRATION 11:00 a.m. - 5:00 p.m.

Foyer, Concourse Level
Free for ASHE members; \$10.00 for nonmembers

KEYNOTE ADDRESS 1:00-2:15 p.m.

Monroe Room
Government and Higher Education
Chair: Robert O. Berdahl, SUNY at Buffalo
Speaker: Carl Kaysen, Vice-President and Director of Research, The Sloan Commission on Government and Higher Education

CONCURRENT SESSIONS I 2:30-4:00 p.m.

A. Research Agenda for Higher Education
Meeting Room A — Concourse Level
Open discussion and progress report of the ASHE committee on Research Agenda and Taxonomy.
Chair: Robert C. Pace, Univ. of California, Los Angeles

B. Goals for a State System of Higher Education: The Case of Tennessee
Meeting Room F — Concourse Level
Chair: Cameron Fincher, Univ. of Georgia
Panel: Dave Morgan, Governor's Committee on Post-secondary Education
Richard Dumont, Tennessee Technological Univ.
Grady Bogue, Tennessee Higher Education Commission
Janice Fry, Volunteer State Community College

C. Research on Liberal Education: Potential Topics and Strategic Considerations
Meeting Room G — Concourse Level
Chair: H. Bradley Sagen, U.S. Military Academy
Panel: Zelda Gamson, Univ. of Michigan
Joseph Katz, SUNY at Stony Brook
Douglas Sloan, Teachers College, Columbia University

D. The Dynamics of Academic Program Review: Three Perspectives (Symposium)
Monroe Room
Chair: Robert J. Barak, Iowa State Board of Regents
• *Program Review: Through the Layers Darkly.* Robert W. Berdahl, SUNY at Buffalo
• *If Program Review Is the Answer, What Was the Question?*
Ann I. Morey, California State University and Colleges

• *Academic Program Review and Evaluation at State Board Level.*
Frank A. Schmittlein and Donald R. Stoddard, Maryland State Board for Higher Education

E. An Analysis of Financial Considerations Affecting Higher Education (Research Papers)

Meeting Room D — Concourse Level
Chair: Kent Caruthers, NCHEMS
• *Money Market Conditions and the Availability of Guaranteed Student Loans.*
Peter J. Kuch and David Mescher, USOE
• *Assessing the Impact of Faculty Unions: The Financial Implications of Collective Bargaining.*
Barbara Guthrie-Morse and Larry L. Leslie, University of Arizona
• *An Analysis of Costs Incurred in Complying with Selected Federal Legislation at a Research University.*
D. Anne Cavelier and Sheila Slaughter, Virginia Polytechnic Institute and State University
• *Higher Education Litigation: Financial Exigency and Collective Bargaining.*
John A. Gray, Loyola College

CONCURRENT SESSIONS II 4:15-5:45 p.m.

A. Use of ASHE and AAHE Meetings in Formal Graduate Study
Meeting Room A
Co-Chairs: Arthur Chickering, Memphis State Univ.
William Toombs, Pennsylvania State Univ.

B. Institutional Evaluation for Purposes of Internal Administration and External Accreditation
Meeting Room D
Chair: Fred Harclerod, Univ. of Arizona
Panel: Sara A. Bagby, American Home Economics Association
Kenneth Young, Council on Postsecondary Accreditation

C. The Politics and Political Climate of Higher Education
Meeting Room F
Chair: Jack Schuster, Claremont Graduate School
Panel: David Breneman, The Brookings Institution
Chester E. Finn, Legislative Asst. to Senator Daniel Moynihan
Martin A. Kramer, Council on Policy Studies in Higher Education

D. Students and Their Institutions (Research Papers)

Monroe Room

Chair: Jacqueline Powers Doud, Univ. of La Verne

- *Student College Choice Sets: Toward An Empirical Characterization.*
Michael L. Tierney, The Pennsylvania State Univ.
- *Test Score Decline and the Distribution of Student Quality: Institutional Differences 1973-1977.*
James William Henson, Higher Education Research Institute
- *The Importance of Quality of Effort In Predicting Student Attainment.*
Jack Friedlander, Univ. of California, Los Angeles
- *The Contract Theory of Student-University Relations.*
Virginia David Nordin, Univ. of Wisconsin, Madison

E. Ideas and Symbols in American Higher Education (Research Papers)

Meeting Room G

Chair: Kathryn M. Moore, The Pennsylvania State University

- *William James' Philosophy of Higher Education*
John R. Scudder, Jr., Lynchburg College
- *Gilt by Association: Symbols and Categories of Institutional Prestige in Higher Education*
John R. Thelin, Association of Independent California Colleges and Universities
- *Coordination and Efficiency: An Old Refrain.*
Donald T. Williams, Jr., Univ. of Washington

BUSINESS MEETING 7:30-8:30 p.m.

Monroe Room

PRESIDENTIAL ADDRESS 8:30-9:30 p.m.

Monroe Room

Speaker: Burton R. Clark, Yale University

SOCIAL HOUR 9:30-11:00 p.m.

Lincoln Room

WEDNESDAY, MARCH 5

REGISTRATION 8:30-11:00 a.m.

Outside Ballroom East

CONCURRENT SESSIONS III 9:00-10:30 a.m.

A. Presentations by Dissertation Award Winners

Meeting Room A

Presentations to be followed by a discussion of quality standards applicable to dissertations in higher education by award winners and members of review committee.

Review Committee: Robert Cope,
Univ. of Washington, Chair
Lyman Glenny, Univ. of
California, Berkeley
Eileen Kuhns, Catholic Univ.
Wayne Kirschling, Indiana
Commission for Higher Education
Kenneth Feldman, SUNY
at Stony Brook
Harold Wechsler, Univ. of Chicago

B. The Prognosis for Community College Transfer Education

Independence Room (Terrace Level)

Chair: Arthur Cohen, Univ. of California,
Los Angeles

Panel: Richard C. Richardson, Jr., Arizona State
University
James Wattenbarger, Univ. of Florida
Jack Friedlander, Univ. of California,
Los Angeles

C. New Interpretations and New Directions in the Study of the History of Higher Education: The 1970s into the 1980s

Meeting Room F

Chair: Joan Burstyn, Douglas College, Rutgers-
University

Panel: Arthur Engel, Virginia Commonwealth Univ.
W. Bruce Leslie, SUNY at Brockport

D. Financing Higher Education in the 1980s

Meeting Room G

Chair: Michael Tierney, Pennsylvania State Univ.

Panel: Kurt Kendis, Univ. of Pennsylvania
William Goggin, Education Policy Research
Institute, Educational Testing Service

E. Organizational and Administrative Dimensions of Higher Education (Research Papers)

Meeting Room D

Chair: Robert A. Scott, Indiana Commission for
Higher Education

- *Trustee—President Authority Relations.*
Robert E. Cleary, The American University
- *Universities and Transnational Political Actors: Autonomy and Interdependence.*
Irving J. Spitzberg, SUNY at Buffalo
- *What is Political in Bureaucratic/Collegial Decision-making?*
Marie E. Childers, Indiana University

F. Perspectives on Vocational and Professional Education (Research Papers)

International Ballroom West

Chair: John R. Thelin, Association of Independent
California Colleges and Universities

- *Vocationalism in Higher Education: Explanations from Social Theory.*
Robert E. Roemer, Univ. of Houston, Central
Campus
- *Doctorate Mobility: Implications for State Policy in an Era of Fiscal Constraints.*
Norman S. Kaufman, Western Interstate Com-
mission for Higher Education
- *Graduate Schools and New Ph.D's: A Program for Expanding Career Options.*
Mary Lewis Wearer, Wellesley College

GENERAL SESSION ADDRESS 10:45 a.m.—Noon

International Ballroom West

Moral Problems in the Context of Higher Education.

Chair: Mary Corcoran, Univ. of Minnesota

Speaker: Martin Trow, Univ. of California, Berkeley

CONCURRENT SESSIONS IV

1:30-3:00 p.m.

A. Special Graduate Student Session: Leadership Preparation and Graduate Programs in Higher Education in the 1980s

Meeting Room A

Chair: Mary Stuart, Univ. of Michigan

Panel: Joseph Cosand, Univ. of Michigan

Jack Schuster, Claremont Graduate School

Carolyn Winschel, Univ. of Pittsburgh

B. Enrollment Planning

Meeting Room F

Chair: Michael Tierney, Pennsylvania State Univ.

Panel: Robert Zemsky, Univ. of Pennsylvania

Marna Whittington, Pennsylvania Department of Education

Darrell Morris, College Entrance Examination Board

C. Revision of College Curriculum: Development, Description and Implementation (Research Papers)

Meeting Room G

Chair: Kathleen Ross, Fort Wright College

- *Describing Curriculum Reform: Educational Theory and the Political Process.*

Lelia B. Helms and Catherine W. Hahn,
University of Iowa

- *Implementing an Innovation in Higher Education: A Multi-Perspective Analysis.*

Sonja A. Eveslage, Southern Illinois Univ. at Carbondale

- *Continuing Professional Education and the University: The Practice Audit Model as an Instrument for Needs Assessment and Program Development.*

Carl A. Lindsay and William Toombs, Pennsylvania State University

D. Improving the Quality of Decisionmaking in Colleges and Universities (Research Papers)

International Ballroom West

Chair: James L. Bess, Teachers College,
Columbia University

- *Faculty Work and Evaluation in Colleges and Universities: Implications for Organizational Instability.*

George Ecker, The Ohio State University

- *Behavioral Assessment of Administrative Performance of Academic Department Chairpersons.*

Paul Lyons, Frostburg State College

- *Systematic Analysis and University Decision-making: The Case of Sexual Equality.*

Suzanne E. Estler, University of Washington

E. Historical Perspectives on the Public Interest in Higher Education (Research Papers)

Meeting Room D

Chair: E. D. Duryea, SUNY at Buffalo

- *The Foundations of English "Redbrick": Who Contributed, Who Attended and Why.*

David R. Jones, Yale University

- *Origins and Missions of Two Early Land-Grant Colleges: George Washington University and Georgetown University.*

Martin S. Quigley, Teachers College, Columbia Univ.

- *Development of the American System of Higher Education: The Two Sector Theory.*

Allan O. Pfnister, University of Denver

GENERAL SESSION ADDRESS

3:15-4:30 p.m.

International Ballroom West

Foreign Language Study and International Education.

Chair: Ann I. Morey, California State University and Colleges

Speaker: James Perkins, Chairman, President's Commission on Foreign Languages and International Studies